

GARDENA HIGH SCHOOL ALUMNI ASSOCIATION

MINUTES

Date: August 18, 2025 / Time: 4:00 PM PST

<https://zoom.us/j/93978747154?pwd=AazkKb4GZRxtwohtovls7gKkJ5h77.1>

Meeting ID: 939 7874 7154

ATTENDEES:

Present: AJ Alexander - Daisy Cardenas - Salli Hale - Anthony Jackson - Phil Johnson

Elmer Membreño - Tammy Kemp - Shirley Warren - Zerrona Williams

Guest: Sonia Buenrostro (Principal)

Absent: Nancy Fertig - Rosie Gaspar - Crystal Hawkins - Karen Millom - Reshon Moutra

1. **Call to Order** – Shirley Warren called the meeting to order at 4:04 PM.
2. **Approval of the Agenda** – Phil made a motion to add Scholarship Committee update to the agenda instead of tabling it. Salli seconded the motion. Shirley carried the motions. The ayes have it and it was so ordered. Daisy made a motion to move the Introduction of Principal Buenrostro to the first item on the agenda. Phil seconded the motion. Shirley carried the motion. The ayes have it and it was so ordered.
3. **Approval of Minutes from April 21, 2025, meeting** – Daisy made a motion to approve the minutes. Salli seconded the motion. Shirley carried the motion; the ayes have it and it was so ordered.
4. **Introduce/Meet new Principal Sonia Buenrostro** – Principal Buenrostro has 10 years' experience as an Administrator (5 years as a Principal). She is still getting a feel for the job and offered support. She will provide the Board with a "Wishlist"
5. **Old Business**
 - **Fundraising**
 - **Fundraiser Calendar (School Year)** – The creation of a Fundraiser Calendar is underway. The following dates have been confirmed: September 5-8 (Double Good); October 24 (California Fish Grill); October 24 (Merchandise)
Other potential fundraisers need to be calendared: Membership, Merchandise, Chipotle, Panda Express, Raising Cane's, Mr. Fries, Fishbone, Zag Fundraising, Alumni Fundraising Gathering, Long Beach Grand Prix (April 17-19 – commitment needs to be made)
 - **Membership Drive/Plan** – It was agreed the Annual Membership plan would be from date-to-date (1 year from original sign-up date, instead of a calendar year. Digital cards may be too cumbersome. The plan is to create physical cards which can be mailed to members along with the other perks (i.e.: lanyards, pins, etc.). Anthony should have the cards available by the weekend.
 - It was agreed that a membership drive be held in the month of October.
 - Zerrona volunteered to be responsible for creating a newsletter for membership holders in September with AJ's assistance. She will work with Shirley for the content. Initially there will be one newsletter a year.

- **Merchandising (update)** – Salli gave an update on the merchandises inventory. T-shirts and hats have been restocked and will be sold at All-Class Potluck on September 6th
- **Lapel pins/Lanyards** – the lapel pins have been received, and Phil has provided the lanyards as promised. Both items will be mailed to members asap.
- **Senior Cabinet Advisory Board (potential internships)** – Rosie is still working on this item. Zerrona referred her to ASB sponsor, Ms. Vu. The Senior Cabinet is now an after-school club and is still forming. Rosie will coordinate with Zerrona. The original proposal was made by Rosie to work with GHS Senior Cabinet members to become liaisons for the Alumni Association. She suggested an internship be created to get this group of students involved.
- **Grant Writing Services/Grant Opportunities** – Phil made a motion to table this item until further notice. The motion was seconded by Zerrona. Shirley carried the motion. The ayes have it and it was so ordered.
- **Mission Statement (edit proposal)** - Anthony made a motion to table this item until further notice. AJ seconded the motion. Shirley carried the motion. The ayes have it and it was so ordered.
- **Status of Logo Copyright** – no update
- **2025 Calendar** – upcoming meeting dates are: September 15, October 20, November 17, and December 9. Daisy will update the calendar (including the Fundraiser Calendar) in Google Docs. The calendar for January – May 2026 needs to be updated.
- **Board Members Photos & Bios for Website** – Board Members need to send into Anthony asap.

6. NEW BUSINESS

- **Treasurer Report** – The Treasure report was shared with Board Members via email
- **Technology / Website Committee Report** – Anthony provided an update.
- **Social Media (updates)** – Shirley had no updates for Facebook and Daisy Cardenas had none for Instagram and Twitter
- **Alumni Drive/Informational Meetings for GHS Seniors** – Rosie made a proposal to work with GHS Senior Cabinet members to become liaisons for the Alumni Association. She suggested an internship be created to get this group of students involved. Salli added that this is a great idea, and this would even be a way to assist in paying for their Senior Packages.
- **Scholarship Committee (update)** – Damairi Sorrells, recipient of the Resilience Award has been paid \$500 toward the \$1,000 award. Christopher Juarez-Alvardo (Guardenan) has submitted a request for payment, and we are waiting to hear from Valerie Avina (Guardenan).
- **Public Comments** – no guests were present

6. **Adjournment** – A motion to adjourn the meeting was made by Salli and seconded by AJ. Shirley carried the motion, the ayes have it, and it was so ordered. The meeting was adjourned at 5:15pm.

Minutes submitted by Shirley Warren